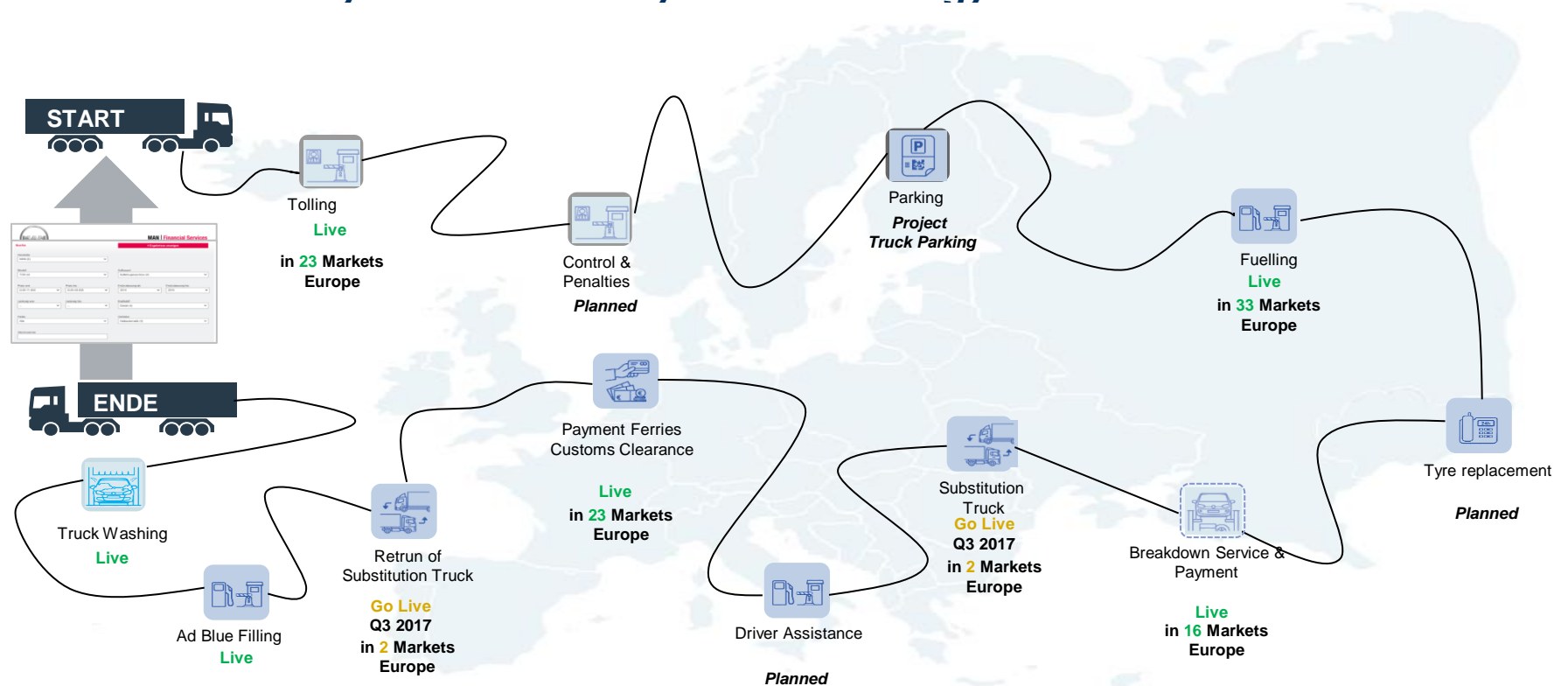


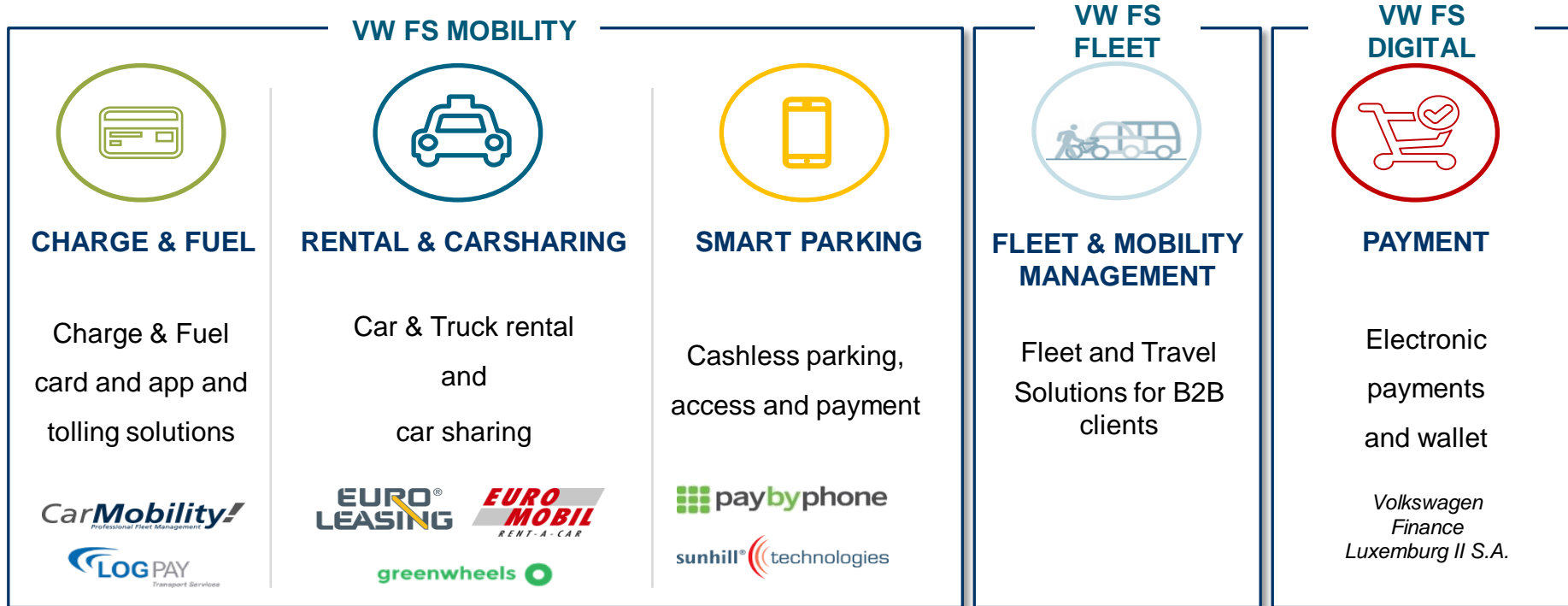
Volkswagen Financial Services Mobility Strategy



Example Transport Companies: Customer Journey defines mobility service strategy



Partnerships have been established with leading service providers for priority areas of development



Volkswagen Financial Services em Portugal



6 anos em Portugal



Financiamento, Leasing, Renting
Seguros
Serviços



Particulares
Frotas Empresas e Transportadoras
Rent-a-Cars



> 28.000 clientes
> 33.000 veículos
> 55.000 contratos

Base solida para desenvolver novos
serviços de mobilidade em Portugal

Parcerias internacionais e locais
Start-ups
Cativa das marcas



Volkswagen



ŠKODA



Veículos
Comerciais

